

ABSTRACT

It is an object of the present invention to provide a display strip with which the step of attaching a product-
5 enclosed bag is easily automated and a product-enclosed bag is easily bonded again after the bag is once detached.

The present invention relates to a display strip for arranging and attaching a plurality of product-enclosed
bags for the display, which comprises at least a substrate
10 layer and a sealant layer, the sealant layer being bondable to a surface layer of the bag by thermocompression bonding and having no pressure sensitive adhesive property before the thermocompression bonding, but being bondable to the
bag again owing to exposure of a pressure sensitive
15 adhesive face in the case of peeling of the bag bonded by thermocompression bonding.